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FOR IMMEDIATE RELEASE: August 10, 2006

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Web Site Project for Bergen Democrats Comes to Close

FORT LEE – The project by DeMarco Communications (DC) to establish an Internet presence for the Bergen County Democratic Organization has come to a close as of July 20. DC was advised by the BCDO's Field Director, Keith Carbone, that the organization would be receiving a new web site through the New Jersey State Democratic Committee and therefore no longer required DC's services.

The project commenced last summer to revitalize the Organization's then-dormant web site at www.bcdems.com. The BCDO sought to provide fresh content and current information to the public, as well as provide a means of disseminating news and announcements about activities and events within the Democratic Party in Bergen County.

To accomplish those goals, DC launched a completely redesigned 12-page web site for the Bergen Democrats in September 2005, which included sections for News & Events, bios and photos of Elected Democratic Officials, information on Current Democratic Candidates, a directory of the BCDO's Officers & Staff, Voter Assistance, and a separate section for the Young Democrats. Portions of the site were set up to be directly maintained by the Organization itself, although site updates unfortunately fell off upon the departure of the BCDO's Coordinator who had spearheaded the project.

Upon the ending of its involvement, DC received an expression of gratitude from a representative of the BCDO, stating, "Thank you so much for everything I appreciate all that you did for us and I look forward to working with you in the future."

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